

## 2017 Tournament Sponsorship Options (deadline is March 31<sup>st</sup>, 2017)



4<sup>th</sup> Annual Charity Shark Tournament and Fund Raiser Dinner  
June 8<sup>th</sup>, 9<sup>th</sup>, 10<sup>th</sup>, 2017 Benefitting



A Charity Run by Combat Veterans, Healing Warriors of  
PTSD and Preventing Suicides  
All proceeds go to ORW, where 96.4% of donations go directly to healing Veterans

**22 veterans and 1 active duty military commit suicide each day.**  
**It costs roughly \$1500 to put each man through ORW's Drop Zone program**  
**Thanks to Donations/Sponsorships, Veterans & Active Duty attend FREE of Charge**  
**700+ men have gone through since 2008**

In 2016 we raised \$115,000 for ORW, enough to save the lives of 76 good men!  
Our goal for 2017 is \$150,000  
Our Warriors need and deserve our help.

### Events/Promotional Opportunities include:

- Pre-Event promotions- in store posters, flyers/entry forms, banners, etc.
- Somerset Saltwater Sportsman's Show in March.
- Captain's Meeting- 6/8/2017 at River Rock in Brick
- Weigh Station- 6/9/2017 (MI- Capt. Bill's Landing & BI- Holiday Harbor Marina)
- Weigh Station- 6/10/2017(MI Capt. Bill's Landing & BI- Holiday Harbor Marina)
- Fund Raiser Dinner & Tournament Awards Party- 6/10/2017 at River Rock in Brick (200 people attended last year)
- Tournament participation averages approx. 45 boats and about 225 anglers.

### **Sponsorship Levels (details on next page)**

The top Sponsorship Level is the **Nine Line Sponsor**. The phrase "Nine Line" is iconic and easily recognizable by any service member – past, present, or future. In combat, a Nine Line is an emergency medevac request, and is often the difference between life and death for the most severely wounded.

<b>"Nine-Line" Sponsor</b>	<b>\$10,000</b>
<b>Platinum</b>	<b>\$5,000</b>
<b>Gold</b>	<b>\$3,000</b>
<b>Silver</b>	<b>\$1,500</b>
<b>Bronze</b>	<b>\$750</b>

### **Bronze (\$750) - Check or Merchandise Equivalent**

- Linked Logo placed on Sponsor Page of [www.warriorstournament.com](http://www.warriorstournament.com) Website
- Invited to provide a promotional item to be included in Captain's Bag
- Sponsor name/level printed in the Tournament Flyer and Dinner program
- Sponsor's name printed on the Sponsor Acknowledgement Banner hung at Capt Meeting and the Fund Raiser Dinner

### **Silver (\$1500) - Check or Merchandise Equivalent**

- All the Bronze features
- Facebook Announcement (1400 Followers)
- Logo placement on Home Page of [www.warriorstournament.com](http://www.warriorstournament.com)
- Logo included in Tournament Flyer and Dinner Program
- Name included on Official Weigh Station Banner (Manasquan and Barnegat)
- Can have a High Top bar table at Captain's Meeting to promote business
- Sponsor can hang their banner at Captains Meeting and Fund Raiser Dinner
- 2 tickets to the Fund Raiser Dinner on June 10<sup>th</sup>

### **Gold (\$3000) - Check**

- Includes all the Silver and Bronze features
- Logo on all tournament banners
- One boat entry for the tournament
- 4 Tickets to the Fund Raiser Dinner on June 10th
- Logo on Front Cover of Tournament Flyer and Dinner Program
- Framed "Thank You Acknowledgement"

### **Platinum (\$5000) - Check**

- Includes all Silver, Gold and Bronze features
- Logo on Tournament T-Shirt
- Logo on all printed items (Flyers, Posters, Banners, Programs)
- Logo on Weigh In Board that each boat includes in their weight in pictures
- Customized, studio produced "Thank You" video acknowledging Sponsor's support. This will be provide so that it can be uploaded to your company's website or social media to achieve maximum impression.
- Framed "Thank You Acknowledgement"

### **"Nine Line" Sponsor (\$10,000) - Check**

- Limited to three.
- Includes all the Platinum, Gold, Silver and Bronze features
- Logo most prominently displayed on all tournament produced media
- Logo displayed on every Fund Raiser Dinner ticket
- Mentioned in ALL media opportunities (Radio, Papers, Magazines and TV)
- Right of First Refusal on next year's events

### **Web Links**

[www.warriorstournament.com](http://www.warriorstournament.com)

[www.facebook.com/warriorstournament.com](http://www.facebook.com/warriorstournament.com)

[www.operationrestoredwarrior.org](http://www.operationrestoredwarrior.org)